

Notice of:	Executive
Decision Number:	EX14/2016
Relevant Officer:	Carmel McKeogh, Deputy Chief Executive
Relevant Cabinet Member:	Cllr Graham Cain, Cabinet Secretary (Resilient Communities)
Date of Meeting:	22 nd February 2016

HEADSTART FUNDING BID

1.0 Purpose of the report:

- 1.1 To provide Executive with an update on a bid for funding under round 3 of the Big Lottery Fund’s HeadStart Programme.

2.0 Recommendation(s):

- 2.1 To acknowledge and support the principle of making a HeadStart stage 3 bid.
- 2.2 To delegate authority for determining the final content of the stage 3 bid to the Chief Executive on the publication of an officer decision, after consultation with the Cabinet Secretary (Resilient Communities).
- 2.3 To note that a further report will be brought to the Executive in due course to report the result of the stage 3 bid and to agree further actions.

3.0 Reasons for recommendation(s):

- 3.1 HeadStart – Blackpool will involve whole systems change, including the embedding of a universal resilience building approach in all primary and secondary schools and across community services. This approach will reach out to all parents and carers as part of the universal offer to young people and consider how digital solutions can be developed where appropriate, as well as raising awareness of the dangers associated with the internet. This will involve significant improvement of the support young people get around mental health issues.

The programme will also involve targeted interventions available through the investment. These will be specifically for “Our Children” (those accommodated by the Local Authority), young people who self harm and young people with significantly low

resilience.

Delegating authority to submit the final bid to the Chief Executive after consultation with the Cabinet Secretary (Resilient Communities) will allow the Council flexibility on the final content of the submission until the last possible moment to take cognisance of the ongoing advice from the Big Lottery.

3.2a Is the recommendation contrary to a plan or strategy adopted or approved by the Council? No

3.2b Is the recommendation in accordance with the Council's approved budget? Yes

3.3 Other alternative options to be considered:

Not to submit a bid which will mean that the Council is unable to progress Stage 3 of Headstart.

4.0 Council Priority:

4.1 The relevant Council Priority is:

"Communities: Creating stronger communities and increasing resilience"

5.0 Background Information

5.1 HeadStart is a Big Lottery Fund 5 year strategic investment that aims to increase the mental well being of young people aged 10-16, achieving the overall outcome of decreasing those who go on to develop mental health conditions. Blackpool is one of 12 areas involved in the investment that offers both universal and targeted interventions and considers the young person life at home, in school, in the local community and in the digital environment.

5.2 The purpose of HeadStart – Blackpool is:

- To embed a resilience approach across the young people's workforce
- To embed co-productive practice across the council, working with young people to develop appropriate and effective initiatives
- To gather and analyse evidence on the programme, using this intelligence to re-allocate resources from crisis services to prevention services where appropriate
- To develop resilience-promoting work environments for the young people's workforce

- 5.3 The detailed HeadStart programme has been developed in conjunction with young people, with the governance of the programme including both an adult and young people's executive board that feeds into the Children and Young People's Partnership (CYPP). The proposed governance structure for the stage 3 bid outlines how the HeadStart Executive Board will report to the Children and Young People's Partnership and consequently the Health and Wellbeing Board.
- 5.4 The Council received funding at Stages 1 and 2 to pilot initiatives in primary and secondary school settings. The Council is now preparing the stage 3 bid for submission by 26th February 2016, with Big Lottery Fund requesting that the bid includes scenarios based on them awarding £6m, £8m, or £10m.
- 5.5 A detailed programme has been developed in co-production with young people, with the governance of the programme including both an adult and young people's executive board that feeds into the Children and Young People's Partnership (CYPP). The proposed governance structure for the stage 3 bid outlines how the HeadStart Executive Board will report to the Children and Young People's Partnership and consequently the Health and Wellbeing Board.
- 5.6 As part of the programme, the HeadStart team will be working with Boing Boing. Led by Professor Angie Hart of the University of Brighton, Boing Boing is a Community Interest Company (CIC) which is recognised as a leader in developing young people's resilience. The HeadStart programme will use their evidence-based approaches. Ultimately, the intention is to develop a separate Boing Boing Blackpool Community Interest Company as an alternative model for funding the sustainable development of resilience research and practice work in Blackpool.
- 5.7 A report will be submitted to a future Executive meeting for approval of further detail on the programme and governance arrangements once the Council has received confirmation of the outcome of the bidding process

5.8 Does the information submitted include any exempt information? No

5.9 Appendices Attached:

None

6.0 Legal considerations:

6.1 None

7.0 Human Resources considerations:

7.1 None

8.0 Equalities considerations:

8.1 None

9.0 Financial considerations:

9.1 The bid is to the Big Lottery for up to £10m over 5 years. The accountancy team has been involved from the outset with regard to costings and will provide the financial requirements of the bid.

9.2 In the event of a successful bid, the HeadStart – Blackpool programme will involve embedding initiatives which create resilience into services and institutions in contact with the target age group. In time, the plan is that this will lead to systems change with an ambition that the HeadStart programme will be fully sustainable by year 5, therefore, close working with partners will be critical in ensuring the long term success of the project.

10.0 Risk management considerations:

10.1 None

11.0 Ethical considerations:

11.1 None

12.0 Internal/ External Consultation undertaken:

12.1 There have been two wide scale consultations with young people during the delivery of stage 1 and stage 2. These consultations have enabled over 3,000 young people to have their say and drive forward the development of the project.

13.0 Background papers:

13.1 None

14.0 Key decision information:

14.1 Is this a key decision? No

14.2 If so, Forward Plan reference number:

14.3 If a key decision, is the decision required in less than five days? No

14.4 If **yes**, please describe the reason for urgency:

15.0 Call-in information:

15.1 Are there any grounds for urgency, which would cause this decision to be exempt from the call-in process? No

15.2 If **yes**, please give reason:

TO BE COMPLETED BY THE HEAD OF DEMOCRATIC SERVICES

16.0 Scrutiny Committee Chairman (where appropriate):

Date informed:

Date approved:

17.0 Declarations of interest (if applicable):

17.1 None

18.0 Executive decision:

18.1 The Executive agreed the recommendations as outlined above namely:

1. To acknowledge and support the principle of making a HeadStart stage 3 bid.
2. To delegate authority for determining the final content of the stage 3 bid to the Chief Executive on the publication of an officer decision, after consultation with the Cabinet Secretary (Resilient Communities).
3. To note that a further report will be brought to the Executive in due course to report the result of the stage 3 bid and to agree further actions.

18.2 Date of Decision:

22nd February 2016

19.0 Reason(s) for decision:

HeadStart – Blackpool will involve whole systems change, including the embedding of a universal resilience building approach in all primary and secondary schools and across community services. This approach will reach out to all parents and carers as part of the universal offer to young people and consider how digital solutions can be developed where appropriate, as well as raising awareness of the dangers associated with the internet. This will involve significant improvement of the support young people get around mental health issues.

The programme will also involve targeted interventions available through the investment. These will be specifically for “Our Children” (those accommodated by the Local Authority), young people who self harm and young people with significantly low resilience.

Delegating authority to submit the final bid to the Chief Executive after consultation with the Cabinet Secretary (Resilient Communities) will allow the Council flexibility on the final content of the submission until the last possible moment to take cognisance of the ongoing advice from the Big Lottery.

19.1 Date Decision published:

22nd February 2016

20.0 Executive Members in attendance:

20.1 Councillor Campbell, in the Chair

Councillors Cain, Collett, Cross, Jackson, Kirkland, Smith, I Taylor and Mrs Wright

Apologies were received from Councillor Blackburn who was engaged elsewhere on Council business.

21.0 Call-in:

21.1

22.0 Notes:

22.1